



COMMUNITIES ORIENTED ACTIVITIES

“ BEING CONSISTENT WITH THE BUSINESS PHILOSOPHY OF **“INTERGRITY – COMMUNITY – DEVELOPMENT”** OVER THE PAST 16 YEAR, HOA SEN GROUP HAS ALWAYS BROUGHT HAPPINESS TO SHARE WITH THE COMMUNITIES THROUGH VARIOUS CHARITABLE ACTIVITIES. ”



“OVERCOME OURSELVES” PROGRAM

Being the sponsor for charitable program as “Overcome ourselves”, Hoa Sen Group has left a decent impression in the community for its moral and humanitarian values. “Overcome ourselves” program has been broadcasted on HTV7 channel – Ho Chi Minh City Television and other 16 local televisions nationwide (VTC9, Dong Thap, Ben Tre, Soc Trang, Quang Binh, Tay Ninh, Ninh Thuan, Hue, Nghe An, Ninh Binh, Ha Nam, Binh Phuoc, Dak Lak, Bac Lieu, Ca Mau, Quang Ninh). The program is for poverty households that have technical skills but still have loans from the bank. The program brings opportunities to pay off the loans and support finance for the household by contest of their occupations. It has been 13 years (since Sept 2005 – now) that the program has been kicked off and it has been together with 676 households to support them overcome hardship and have better future. Until now, the total fund given to household is around 30 billion VND. With the program, Hoa Sen Group does make a great change for many households to have better life and disperse the humane value.



“GOLDEN SMALL BELL” PROGRAM

The program has been broadcasted on every Sunday at 8.45pm on VTV1 – Vietnam Television and other 16 local Televisions nationwide (Kien Giang, Soc Trang, Ben Tre, Quan Binh, Ha Nam, Binh Phuoc, Dak Lak, Bac Kan, Dong Nai, Tay Ninh, Ninh Thuan, Thua Thien Hue, Nih Binh, Bac Lieu, VTC9 – Let’s Viet, Yen Bai). There are 12 criteria for choosing the households and the program cooperates with the Commune Peoples’ Committee to pick 6 households/commune (01 program/commune). After 5 years, the “Golden Small Bell” program truly gave hope to over 1,560 households with a pair of cows donation for each household. Moreover, the community has also given a cow for each 849 households.



“THE FUTSAL CUP FOR UNDERPRIVILEGED CHILDREN”



As being trusted and loved by community, Hoa Sen Group always care for underprivileged but vigorous children. For over 10 consecutive years, Hoa Sen Group has been along with “the Futsal Cup for underprivileged children”, jointly organized by Ho Chi Minh City Police Newspaper and Vietnam Sport Newspaper. The prize was established in 1999 and usually held on the occasion of the International Children’s Day (June 1) with the hope of creating an joyful playground for underprivileged children who are living in SOS villages, loving homes, reform schools, ect. so they can have chances for physical training, socializing with other friends.





“HOA SEN STEEL SHEET – SCHOOL TOGETHER”

This program of Hoa Sen Group pays a significant interest on poor but studious pupils all over the country. On the opening school ceremony 2017-2018, Hoa Sen Group continued to carry out the “Hoa Sen Steel Sheet – School together” with the donating of 46,800 presents (notebooks and school utensils) and 200 bikes for pupils under hardship but willing to learn at primary schools across the country. By that, the program did support and motivate many pupils to follow their dreams.



“VIET FAMILIES’ SWEET HOME”

“Viet families’ sweet home” is an annual community activity of Hoa Sen Group for several years. In order to bring a merry and heart-warming Lunar New Year, Hoa Sen Group held events for 2,000 children at 14 loving homes, reform schools, disabilities and elderly day care centers, orphanages, ect. in Ho Chi Minh City and other vicinity provinces. It also took a visit and provided 1,250 kg of rice and other necessities as milk, clothes, instant noodles, ect. to children in Thien Duyen loving homes (Cu Chi District) and Binh Duong Social Affair Center.



SUPPORTING THE FUND FOR PROMOTING EDUCATION AT BINH DINH

At the inauguration of Hoa Sen Nhon Hoi – Binh Dinh plant, Hoa Sen Group donated 300 million VND to the funds for promoting education, which belong to Quy Nhon Association for Promoting Education, Phu Cat Association for Promoting Education and Phu My Association for Promoting Education. This is an act out of responsibility of Hoa Sen Group for over 16 years.



VTV International Cycling Tournament Hoa Sen Steel Sheet Cup 2017

In order to establish lively and exciting playground in sports, Hoa Sen Group holds an annual sponsorship for various sport grand prize as VTV International Cycling Tournament – Hoa Sen Steel Sheet Cup 2017, VTV International Woman Volleyball Tournament – Hoa Sen Steel Sheet Cup 2017, Binh Duong Television Cycling Tournament – Hoa Sen Plastic Pipes Cup 2017, ect. Among those, the VTV International Cycling Tournament – Hoa Sen Steel Sheet Cup 2017, which started from Ha Noi on Vietnam Indeptent Day (September 2, 2017) and finished at Ho Chi Minh City on September 17, 2017) was beyond a plain sport prize. With other programs alongside the prize such as 200 bikes donation for studious pupils at each checkpoint and the “ Hoa Sen Steel Sheet – School Together”, which provided bags and notebooks for children across the country, the cycling tournament also brought humane and moral values to society.





GIVING 6,100 METERS OF SHEET STEEL TO FLOOD VICTIMS IN KHANH HOA AND PHU YEN PROVINCE

The typhoon Damrey did leave a significant devastation in casualty and property in Phu Yen and Khanh Hoa Province. To support the people in these regions to recover, Hoa Sen Group quickly provided 6,100 meters of steel sheet to the households that suffered the damage by the storm and could not afford the fixing fee. With that prompt and appropriate action, Hoa Sen Group would like to share the burden with people that suffered from the storm and help them to restore their life after that.



WITH MEANINGFUL COMMUNITY ACTIVITIES, HOA SEN GROUP HAS BEEN ASSERTING THE MISSION OF A PIONEERING ENTERPRISES IN BOTH BUSINESS AND COMMUNITY ACTIVITIES, CONFIRMING THE STATURE OF A DYNAMIC, CREATIVE, INNOVATING, AND DEVELOPING VIETNAMESE BUSINESS.

**LEADING BRAND,
FRIENDLY AND
COMMUNITY-ORIENTED**

