

Culture of **10 "T" LETTERS**

INTEGRITY

LOYALTY

DEDICATION

TALENT

FRIENDLINESS



Vision

Becoming a leading economic group in Vietnam and in the region in which major area is manufacturing and distributing building materials through sustainable development strategy that focuses on core competitive advantages as well as community development, environment protection in order to maximize values for shareholders, employees, customers and society.

Mission

Providing Hoa Sen products and services that ensuring international quality, reasonable prices, diverse designs and environmental friendliness in order to qualify customer's demands, to contribute to changing the country's architectural landscape, and to develop community. Hoa Sen Group continues innovating and developing to affirm the position and mission of dynamic, creative, vanguard Vietnamese enterprise in both business and community activities, reaching higher position in global market.

Core values

Integrity – Community – Development

Business philosophy



Product's quality is the focus



Customer's benefit is the key



Employee's income is the responsibility



Sharing to community is the obligation

